

DON'T PROMOTE SOMEONE WHO TURNED
ALASKA'S CALL OF THE WILD
INTO A CRY FOR HELP.

DISCOVERY'S
"SARAH PALIN'S ALASKA"
DON'T RUN IT, DON'T SPONSOR IT, DON'T WATCH IT.



FIND OUT MORE AT WWW.DEFENDERS.ORG/PALIN

Agency: Boscia Trott



A COMPANY'S REPUTATION IS A LOT LIKE BEING
WILDLIFE IN SARAH PALIN'S ALASKA.
ONCE IT'S DEAD, IT'S DEAD.



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APPARENTLY, DISCOVERY'S CONCERN FOR NATURE AND WILDLIFE IS JUST A SHOW.



GOV. SARAH PALIN PROMOTED THE AERIAL KILLING OF WOLVES AND BEARS, INCLUDING PREGNANT MOTHERS, GASSING OF WOLF PUPS IN THEIR DENS AND REMOVAL OF PROTECTIONS FOR STRUGGLING POLAR BEARS AND WHALES. AND NOW, DISCOVERY WANTS TO PROMOTE HER.

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DISCOVERY JUST
REDEFINED OBSCENITY ON TV:
SARAH PALIN AS AN
ALASKA WILDLIFE SHOW HOST.

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THE WOLVES, BEARS & WHALES OF ALASKA
CAN'T STOP SARAH PALIN FROM
COMING INTO THEIR HOMES.
BUT YOU CAN.

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OBVIOUSLY DISCOVERY
DIDN'T GET THE MEMO ABOUT
THE REAL "SARAH PALIN'S ALASKA".

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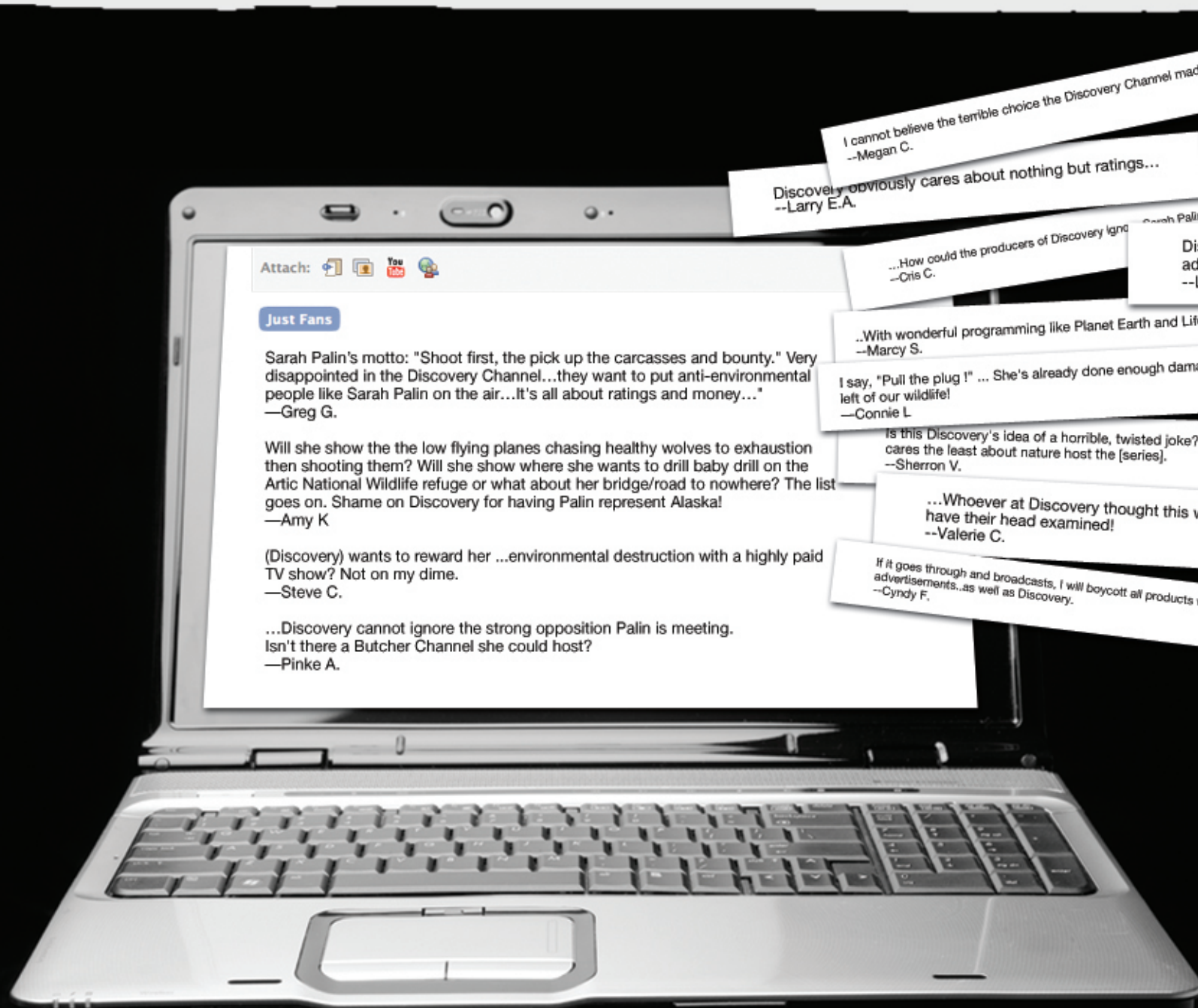
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PUBLIC OPINION IS SAYING THAT "SARAH PALIN'S ALASKA" ISN'T A WILDLIFE DOCUMENTARY. IT'S A PR HORROR SHOW.



Attach:    

Just Fans

Sarah Palin's motto: "Shoot first, the pick up the carcasses and bounty." Very disappointed in the Discovery Channel...they want to put anti-environmental people like Sarah Palin on the air...It's all about ratings and money..."
—Greg G.

Will she show the the low flying planes chasing healthy wolves to exhaustion then shooting them? Will she show where she wants to drill baby drill on the Artic National Wildlife refuge or what about her bridge/road to nowhere? The list goes on. Shame on Discovery for having Palin represent Alaska!
—Amy K

(Discovery) wants to reward her ...environmental destruction with a highly paid TV show? Not on my dime.
—Steve C.

...Discovery cannot ignore the strong opposition Palin is meeting. Isn't there a Butcher Channel she could host?
—Pinke A.

I cannot believe the terrible choice the Discovery Channel made with this...
--Megan C.

Discovery obviously cares about nothing but ratings...
--Larry E.A.

...How could the producers of Discovery ignore Sarah Palin's background?...
--Cris C.

Discovery simply isn't that good any longer...they're looking for ratings, advertising, money...it's that simple.
--Larry A.

..With wonderful programming like Planet Earth and Life...to stoop to this...
--Marcy S.

I say, "Pull the plug!" ... She's already done enough damage to what's left of our wildlife!
--Connie L.

Is this Discovery's idea of a horrible, twisted joke?...let the person who cares the least about nature host the [series].
--Sherron V.

...Whoever at Discovery thought this would be a great idea have their head examined!
--Valerie C.

If it goes through and broadcasts, I will boycott all products who pay for advertisements...as well as Discovery.
--Cyndy F.

Ratings over responsibility! What has happened to Discovery?
...Will all the wildlife be in the crosshairs?
--Josie B.

I'm still wondering who they think will watch this. Those who love nature hate Palin...
--Kendra A.

Complete conflict of interest...(what) are the execs thinking?
--Maureen R

Thank God...we need more light on the fact that the Discovery Channel owns [Animal Planet]. How hypocritical!
--Cristy R.

...I will not watch...[Discovery] should be ashamed.
--Lisa B.

I dropped a [cable/satellite] tier that got rid of 6 of their channels and I let them know.
--Mara F.

I am wondering where the sanity of this country has gone. If Discovery engages in this "Jerry Springer mentality" show, I will no longer support the show or its sponsors.
--Sue D.

...Discovery is making me sick. Do they care about the environment or simply profiting off of it?
--Mike H.

[Discovery] needs to figure out that Palin is a total turnoff. I'm just disgusted...
--Lorelei V.

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**YOU HAVE TO BE
PRETTY COLD**

**TO HIRE SOMEONE WHO
SUPPORTS USING**

**POISON GAS ON
WOLF PUPS.**

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TO SUPPORT SOMEONE WHO FIGHTS
TO REMOVE PROTECTIONS FOR
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**YOU HAVE TO BE
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TO PAY MILLIONS TO A PERSON
WHO OFFERED \$150
FOR EACH
SEVERED WOLF FORELEG.**

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